

**PRESS RELEASE**

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**VOXIT's Roadmap for 2009**

With January and February showing a progressive increase in customer base and revenue, the full effects of the 'Crunch' are yet to make an impact on VOXIT's strategic growth plans for 2009.

VOXIT's roadmap for the coming year, will include; the proposed creation of two new roles within the company, a senior web developer and also a further technical support advisor to both to take place by the third quarter of 2009. The imminent web launch and marketing drive of the quick and easy web site creation service, WEBimprove scheduled for the end of February.

Brand reinforcement will be a key and underpinning element of many of VOXIT's strategies thought 2009 including; Deployment of a more accessible and personable company web site design, with products and services that have now been formalised, whilst retaining the bespoke element that has become synonymous with the business. It is also proposed to undertake 1-2-1 Business Advice Sessions and Hosted Seminars, with impartial advice on 'making the most from your IT systems'.

"Since joining the team, I have witnessed a drive and motivation that simply refuses to be constrained by the 'ressession'... 2009 promises to be a very exciting year for VOXIT." *Barry Gorman, Business Operations Manager.*

- **Ends**

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**PR and Marketing Contacts:**

Web Site | [www.voxit.co.uk](http://www.voxit.co.uk)  
General Enquiries | +44 (0) 8458 620 371 | [enquiries@voxit.co.uk](mailto:enquiries@voxit.co.uk)  
Barry Gorman | +44 (0) 8458 620 371 | ext: 8103 | [barry.gorman@voxit.co.uk](mailto:barry.gorman@voxit.co.uk)

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